Virtual Exhibit Hall

**Alcon**, a subsidiary of Novartis, offers a broad spectrum of eye care products and is organized into two businesses: Surgical and Vision Care. Their surgical portfolio includes technologies and devices for cataract, retinal, glaucoma and refractive surgery, as well as advanced technology intraocular lenses (ATIOLs) to treat cataracts and refractive errors. Through the integration of CIBA Vision, Alcon is one of the largest manufacturers of contact lenses and lens care products.

[www.alcon.com](http://www.alcon.com)

**Allergan** is a unique, global pharmaceutical company and a leader in a new industry model — Growth Pharma. Through operations in approximately 100 countries, Allergan is focused on developing, manufacturing and commercializing innovative branded pharmaceuticals, over-the-counter medicines and biologic products for patients around the world.

[www.allergan.com](http://www.allergan.com)

**Avedro, Inc.** is a privately held ophthalmic pharmaceutical and medical device company and the world leader in corneal remodeling. Avedro recently announced the FDA approved Avedro’s Photrexa® Viscous, Photrexa® and KXL® System for use in corneal cross-linking. This is the first and only FDA approved therapeutic treatment for progressive keratoconus and corneal ectasia following refractive surgery.

[www.avedro.com](http://www.avedro.com)

**Bruder Healthcare Company** manufactures and markets a comprehensive line of therapeutic products designed to help manage dry eye and pain more naturally. Products include MEDIBEADS Microwave Activated Moist Heat Wraps and Compresses, PROTOCOL Cold Therapy Products, BRUDER Moist Heat Eye Compresses, BRUDER Cold Therapy Eye Compresses, Ophthalmic Surgical instruments and more.

[www.bruder.com](http://www.bruder.com)

**Brumaba USA, Inc.** was founded 35 years ago by Herbert Brustmann who set a goal of providing an ergonomic patient table system with the highest level of comfort for both practitioners and patients. In close cooperation with doctors, every product is developed for seamless integration into ultra-modern medical procedures. The tables are perfectly suited for interventions in the eyes, jaw, head and face.

[www.brumaba.com](http://www.brumaba.com)

**Focused Medical Billing** is a full service medical billing and practice consulting firm based in Merrick, NY servicing only ophthalmology practices. Their focus is to maximize client’s revenue by utilizing over a decade of experience and expertise in Billing, Coding, A/R Recovery, Forensic Billing Practice Management and Consulting.

[www.focusedmedicalbilling.com](http://www.focusedmedicalbilling.com)
Glaukos Corporation is an ophthalmic medical technology company focused on the development and commercialization of breakthrough products and procedures designed to transform the treatment of glaucoma. Glaukos has pioneered Micro-Invasive Glaucoma Surgery, or MIGS, in order to revolutionize the traditional glaucoma treatment and management paradigm. They launched iStent® their first MIGS device in the US in 2012.

www.glaukos.com

Heidelberg Engineering is a privately held company, headquartered in Heidelberg, Germany. Heidelberg is a high-tech imaging solutions company which designs, manufactures, and distributes diagnostic instruments for eye care professionals. The company’s core technologies include confocal microscopy, scanning lasers and optics, optical coherence tomography, software image analysis and IT solutions for image management.

www.heidelbergengineering.com/us

IRIDEX was founded in 1989 and is a worldwide leader in developing, manufacturing, and marketing innovative and versatile laser-based medical systems, delivery devices and consumable instrumentation for the ophthalmology and otolaryngology market. IRIDEX products are sold in the United States through a direct sales force and internationally through a combination of a direct sales force and a network of approximately 60 independent distributors into over 100 countries.

www.iridex.com

LightScalpel is an American-based surgical carbon dioxide laser designer and manufacturer located in Woodinville near Seattle, Washington. LightScalpel offers the LS-2010 and LS-1005 — the most efficient and affordable carbon dioxide laser system on the American market, along with improved flexible waveguides, hand pieces, and the most requested laser tips.

www.lightscalpel.com

MacuHealth was founded in 2006 by entrepreneur Frederic Jouhet with the following goals in mind: To provide a unique, effective dietary solution to AMD by combining the correct levels of carotenoids found in macular pigment (Lutein, Zeaxanthin and Meso-Zeaxanthin) and prioritize scientific research and enlist world class scientists to prove the formula’s efficacy and safety through peer-reviewed studies. MacuHealth is supporting the emerging research on the correlation between carotenoid levels, impaired vision, and cognitive performance.

www.macuhealth.com

Marco is committed to offering the finest in both classical and automated diagnostic instruments for the complete practice. With the development of ‘Marco Connect’, they are able to make all Marco automated instruments integrate to meet a practices EMR/EHR requirements. Marco instruments are supported by superior educational tools and courses as well as extended protection programs.

www.marco.com

MicroSurgical Technology was founded in 1976 by Dr. David J. McIntyre, an ophthalmologist in Bellevue, WA. Dr. McIntyre partnered with a trained jeweler, Isidro Nilsson, to create finely crafted devices for Irrigation and Aspiration in cataract surgery. Since then, MST as developed a variety of products including InterTip, an innovative I/A system with a variety of interchangeable heads, the launch of Duet BiManual, and the Malyugin Ring which changed the way ophthalmologists managed small pupils.

www.microsurgical.com
Medical Liability Mutual Insurance Company is the largest writer of medical professional liability insurance in the State of New York and insures nearly 15,000 physicians, 4,000 dentists and dozens of hospitals across the state. MLMIC’s mission is to provide quality professional liability insurance to healthcare professionals at the lowest possible cost, provide the strongest possible defense of their insureds for claims without merit, and prompt and equitable compensation to those with legitimate claims against their insureds, and to continue their efforts to reform the inequitable medical and dental liability compensation system.

www.mlmic.com

New World Medical, Inc. began in Nigeria by Dr. A. Mateen Ahmed who upon seeing patients suffering from onchocerciasis, made the decision to dedicate himself to alleviating ophthalmic ailments. After moving to California, Dr. Ahmed founded New World Medical (NWM) and introduced the Ahmed™ Glaucoma Valve (AGV) to the world. NWM continues to develop, manufacture, and market cutting-edge medical devices intended to alleviate the suffering of glaucoma patients globally.

www.newworldmedical.com

New York State Commission for the Blind is a division of the NYS Office of Children and Family Services. They work with NY residents of all ages who are legally blind to help them live independent lives by providing counseling, rehabilitation training and employment services. Individuals who are deaf-blind may also be eligible for services.

www.visionloss.ny.gov

Omeros Corporation is a Seattle-based biopharmaceutical company committed to discovering, developing, and commercializing both small-molecule and protein therapeutics. Their marketed drug product OMIDRIA® (pimephesrine and ketorolac injection) 1%/0.3% was launched in the U.S. in the second quarter of 2015 for use during cataract surgery or intraocular lens replacement. OMIDRIA is the first and only FDA-approved drug for use during cataract surgery or IOL replacement that contains an NSAID for intraocular use.

www.omeros.com

Regeneron is a biotechnology company headquartered in Tarrytown, NY. Originally focused on neurotrophic factors and their regenerative capabilities (thus the name), it branched out into the study of both cytokine and tyrosine kinase receptors. Regeneron is the manufacturer of EYLEA (afibercept injection) which was approved by the FDA in November of 2011 for treatment of certain diseases of the retina.

www.regeneron.com

ReVision Optics, Inc. (RVO®) is a privately held corporation headquartered in Southern California. RVO®’s main focus is developing unique optical solutions for the treatment of presbyopia. The company developed the Raindrop® Near Vision Corneal Inlay, a unique patented refractive surgery solution. This inlay is designed to improve the near vision that has been lost by the eye’s natural aging process.

www.revisionoptics.com

ScienceBased Health (SBH) develops evidence-based nutraceuticals specialized in eye health. The company was founded in 1997 due to an overwhelming level of consumer interest in wellness and prevention, a great deal of confusion in the marketplace, and increasing clinical evidence supporting the role of nutrition in promoting good health and well-being. Since its founding, SBH has been committed to enhancing the level of patient care through product innovation, leadership, education and support.

www.sciencebasedhealth.com
Second Sight Medical Products was founded in 1998 with the goal of creating a retinal prosthesis to provide sight to subjects blinded from outer retinal degenerations, such as retinitis pigmentosa. The first clinical trial (Argus I) began in 2002 and with the experience gained from the Argus I trial, and further technological developments, a second generation device was created – The Argus II Retinal Prosthesis System, the world’s first FDA approved device to restore sight for people living with blindness due to severe to profound retinitis pigmentosa. www.secondsight.com

Shire is the leading global biotechnology company focused on serving people with rare diseases, most of which are genetic and are present throughout a person's entire life, pose a significant medical and economic burden for patients, communities and healthcare systems. This unmet need drives Shire’s unique model for innovation, which is a mix of internal knowledge, capabilities and research, combined with collaborations with external partners, patients, doctors, caregivers and advocacy groups, and supplemented by M&A and licensing. www.shire.com

Sightlife Surgical is the only non-profit global health organization solely focused on eliminating corneal blindness worldwide. Sightlife Surgical is a for profit subsidiary launched in the fall of 2016 to accelerate the mission by driving innovations in research, products, therapeutics, prevention and policy to help those living with treatable corneal blindness. SightLife Surgical is continuing SightLife’s legacy of providing surgeons and their patients with the highest quality corneal tissue and services. www.sightlifesurgical.com

Spark Therapeutics was founded in 2013 and is a late clinical-stage gene therapy company. Greater understanding of the human genome and genetic abnormalities have allowed Spark scientists to tailor investigational therapies to patients suffering from very specific genetic diseases. This approaches holds great promise in developing effective treatments to a host of inherited diseases. Their initial focus is on treating orphan diseases. www.sparktx.com

TearLab Corporation developed the TearLab Osmolarity Test Card and the TearLab Osmolarity System* which are intended to measure the osmolarity of human tears. The test card in conjunction with the osmolarity system provides a quick and simple method for determining tear osmolarity using nanoliter (nL) volumes of tear fluid collected directly from the eyelid margin. Both methods are used to aid in the diagnosis of dry eye disease in patients suspected of having dry eye disease, in conjunction with other methods of clinical evaluation. www.tearlab.com

Town Total Compounding Center is owned by Joseph Navarra, a pharmacist with over 26 years of compounding experience. To properly serve patients who required specialized medications not found in many pharmacies, the Town Total Compounding Center was formed. Through our process, Town Total Compounding Center produces specialized formulas to accommodate our patients based on their needs, allergies, and preferences. www.towntotalcompound.com

Virtual OfficeWare Healthcare Solutions Since its founding in 2000, Virtual OfficeWare Healthcare Solutions (VOWHS) has grown to become one of the largest channel partners of GE Healthcare in the United States. VOWHS provides a complete platform of clinical business performance products, includes GE Centricity Practice Management and Electronic Health Records as well as integrated auxiliary solutions to enhance Centricity experience. www.vowhs.com
**Vision Group Holdings**, based in West Palm Beach, Florida, oversees and manages two of the leading LASIK surgery providers: The LASIK Vision Institute (LVI) and TLC Laser Centers. LVI has 82 centers in 42 states, has experienced independent LASIK surgeons utilizing the latest technology available; TLC Laser Centers has 56 centers in 32 states and has nationally and internationally recognized physicians who are leaders in the development of refractive surgery as part of their team.

http://www.vgroupholdings.com

**VisionCare, Inc.** is a privately held specialty medical device company engaged in the research, development, manufacture, and marketing of proprietary implantable ophthalmic devices and technologies that are intended to significantly improve vision and quality of life for individuals with untreatable retinal disorders

www.visioncareinc.net

**Ziemer Ophthalmics** Since its establishment by Frank Ziemer in 1998, Ziemer Ophthalmic Systems has brought to the market innovative, high-tech and precision-engineered therapeutic and diagnostic products that improve the quality of eye care. Ziemer strives to empower ophthalmologists, to deliver better vision care to their patients and customers, by providing superior surgical and diagnostic tools.

www.ziemerusa.com